

sacwfmawards.com



# SAUDI ARABIA CLEANING, WASTE MANAGEMENT & FM AWARDS

DECEMBER 6, 2023  
RIYADH MARRIOTT HOTEL

HOSTED BY





# ABOUT US

The 2<sup>nd</sup> Edition of the Saudi Arabia Cleaning, Waste Management & FM (SACWFM) Awards celebrates the outstanding achievements and innovations of individuals and organisations dedicated to cleaning, waste management, and facility management in The Kingdom of Saudi Arabia. From exceptional sanitation practices to sustainable waste solutions and efficient facility maintenance, these awards showcase the best in the business.

The Saudi Arabia Cleaning, Waste Management & FM (SACWFM) Awards are organised by Clean Middle East, Waste and Recycling Middle East and Africa & Built Environment magazines – published by Media Fusion LLC.

Join us as we honour the trailblazers and game-changers who are shaping the future of cleanliness and sustainability in Saudi Arabia.



INDEPENDENT  
CATEGORY



COMMERCIAL  
CLEANING





# WASTE MANAGEMENT



# FACILITIES MANAGEMENT





## WHY SHOULD YOU SPONSOR?

- Boost your brand visibility with your logo presence in various aspects of the Awards.
- Be recognised as an industry leader by being a sponsor at the first and only awards ceremony in the region for the Cleaning, Waste Management and FM industries.
- Gain more visibility with current and potential clients.
- Grab the opportunity to stand out from your peers.
- Be part of an event that aims to raise the standards and awareness of Cleaning, Waste Management and FM industries in the region.

## DIAMOND SPONSOR COST: \$30,000

## SPONSORSHIP DELIVERABLES

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- ❖ 3-minute keynote address at the event
- ❖ 3-minute video presentation at the event
- ❖ Priority logo placement on the website
- ❖ Logo placement and promotion in Clean Middle East, Built Environment and Waste & Recycling MEA Magazines.
- ❖ Dedicated e-newsletter and social media post to announce sponsorship
- ❖ Priority Logo on relevant marketing collaterals
- ❖ Priority logo placement on the invitation
- ❖ 1 roll-up banner of the company at the pre-function area (Artwork to be provided by the Sponsor)
- ❖ 2 premium position tables (8 seats per table)
- ❖ Logo placement on event photo wall
- ❖ Priority logo placement on networking area tables
- ❖ Priority logo placement on the stage backdrop
- ❖ Opportunity to present an award
- ❖ Priority exposure in post-event video



## **GOLD SPONSOR**

**COST: \$22,500**

- ❖ 2-minute video presentation at the event
  - ❖ Logo placement on the website.
  - ❖ Logo placement and promotion in Clean Middle East, Built Environment, and Waste & Recycling MEA Magazines.
  - ❖ Dedicated e-newsletter and social media post to announce sponsorship
  - ❖ Logo on relevant marketing collaterals
  - ❖ Logo placement on the invitation
  - ❖ 1 premium position table (8 seats per table)
  - ❖ Logo placement on event photo wall
  - ❖ Logo placement on networking area tables
  - ❖ Logo placement on the stage backdrop
  - ❖ Opportunity to present an award
  - ❖ Exposure in post-event video
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## **SILVER SPONSOR**

**COST: \$16,500**

- ❖ Logo placement on the website
  - ❖ Logo placement and promotion in Clean Middle East, Built Environment, and Waste & Recycling MEA Magazines.
  - ❖ Dedicated social media post to announce sponsorship
  - ❖ Logo on relevant marketing collaterals
  - ❖ Logo placement on the invitation
  - ❖ 1-minute video presentation at the event
  - ❖ 1 premium position table (8 seats per table)
  - ❖ Logo placement on event photo wall
  - ❖ Logo placement on the stage backdrop
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## **CATEGORY SPONSOR**

**COST: \$8,000**

- ❖ Logo placement on the website
- ❖ Logo placement alongside the chosen category
- ❖ Dedicated social media post to announce sponsorship
- ❖ Logo placement and promotion in Clean Middle East, Built Environment, and Waste & Recycling MEA Magazines.
- ❖ Logo on relevant marketing collaterals where the category is mentioned
- ❖ Logo placement on shortlisted nominees slide on stage
- ❖ Company name and profile to be mentioned before announcing the winner
- ❖ 4 complimentary invitations for the awards
- ❖ Company profile to be announced prior to awarding the winners
- ❖ Opportunity to present the award to the category winner



## LANYARD SPONSOR

COST: \$10,000

- ❖ Logo placement on the website
  - ❖ Logo placement and promotion in Clean Middle East, Built Environment, and Waste & Recycling MEA Magazines.
  - ❖ Dedicated social media post to announce sponsorship
  - ❖ Logo on relevant marketing collaterals
  - ❖ 4 complimentary invitations for the awards
  - ❖ Branding on all lanyards
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## DINNER SPONSOR

COST: \$9,000

- ❖ Logo placement on the website
  - ❖ Logo on menus
  - ❖ Logo placement and promotion in Clean Middle East, Built Environment, and Waste & Recycling MEA Magazines.
  - ❖ Dedicated social media post to announce sponsorship
  - ❖ Logo on relevant marketing collaterals
  - ❖ 4 complimentary invitations for the awards
  - ❖ Branding on all tables inside the ballroom
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## ENTERTAINMENT SPONSOR

COST: \$7,000

- ❖ Dedicated social media post to announce sponsorship
  - ❖ Logo placement on the website
  - ❖ Logo placement and promotion in Clean Middle East, Built Environment, and Waste & Recycling MEA Magazines.
  - ❖ 4 complimentary invitations for the awards
  - ❖ Company mentioned before entertainment breaks
  - ❖ Logo on the stage backdrop during the entertainment activity
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## CUSTOM SPONSORSHIPS

If you want to work with our team to design a specific sponsorship package for you, get in touch with us:

### For Waste Management

Shazia Ashraf

E-mail: [shazia@mediafusionme.com](mailto:shazia@mediafusionme.com)

### For FM

Arvah Bohra

E-mail: [arvah@mediafusionme.com](mailto:arvah@mediafusionme.com)

### For Cleaning & Hygiene

Aaliya Shaikh

E-mail: [aaliya@mediafusionme.com](mailto:aaliya@mediafusionme.com)



## TABLE BOOKING

### SEAT BOOKING (After 19th October)

COST OF A SEAT: SAR 1,650/-

COST OF A TABLE: SAR 13,200/ (8 person)

### Early Bird (Until 19th October)

COST OF A SEAT: SAR 1,500/-

COST OF A TABLE: SAR 12,000/- (8 persons)

## WHY YOU SHOULD BOOK A SEAT?

- Boost your visibility in the industry by being seen at the biggest event in industry's only awards ceremony.
- Grab the opportunity to network with your industry counterparts.
- Meet new potential clients in a more casual setting.
- Understand the factors driving the innovations and standards in the industry.
- Be treated to an exemplary 3-course sit down meal.

## CLEANING AND HYGIENE

### Sponsorship Queries

Aaliya Shaikh

E-mail: [aaliya@mediafusionme.com](mailto:aaliya@mediafusionme.com)

### Nomination Queries

Samiya Andrabi

[samiya@mediafusionme.com](mailto:samiya@mediafusionme.com)

## FOR WASTE MANAGEMENT

### Sponsorship Queries

Shazia Ashraf

E-mail: [shazia@mediafusionme.com](mailto:shazia@mediafusionme.com)

### Nomination Queries

Swaliha Shanavas

[swaliha@mediafusionme.com](mailto:swaliha@mediafusionme.com)

## FOR FACILITIES MANAGEMENT

### Sponsorship Queries

Arvah Bohra

E-mail: [arvah@mediafusionme.com](mailto:arvah@mediafusionme.com)

### Nomination Queries

Fyna Ashwath

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